



baby'nness®

“FOR YOU
AND YOUR
BABY”

www.babyness.com.tr





baby'ness®

WELCOME TO THE WORLD

We are thrilled to introduce our beloved brand Baby'ness, meticulously crafted for you and your baby. Neşe Plastik, since 1989, has been manufacturing a wide range of solutions for various sectors such as home textiles, packaging, furniture, windows, construction, and automotive industries. As the leading producer of baby products preferred in the American market, we have developed the Baby'ness brand to offer these products to mothers and babies in our country.

Baby'ness products feature wipeable surfaces for easy cleaning, eliminating the need for machine or hand washing. Their waterproof structure ensures that internal fillings remain dry, free from moisture and odors, and are quickly ready for reuse. Their lightweight design allows for easy portability and versatile use anywhere you desire, providing families with both extra time for their babies and savings on electricity and water. We have also designed a paintable tablecloth specifically for toddlers who are beginning to explore with crayons.

While your children enjoy coloring the tablecloth, you can peacefully enjoy your meal, and your family and friends can comfortably converse. You can choose to frame and display the tablecloths colored to your liking or simply wipe them clean with a wet wipe to use again. Baby'ness products are free from phthalates and similar harmful substances.

Our production facilities are certified and regularly inspected, emphasizing sustainability through ongoing product development efforts. With our commitment to quality materials, competitive pricing, and service excellence, we aim to assist new mothers every day domestically and internationally. With your continued support and encouragement, we strive forward without pause.



SİZİN VE BEBEĞİNİZ İÇİN



- ★ CHANGING MAT
- ★ FIBER FILLED CHANGING MAT
- ★ BAG SIZE BABY CHANGING PAD
- ★ BAG SIZE BABY DIAPER CHANGING CARE SET
- ★ PLAYGROUND BED
- ★ ECO SPONGE PLAY PARK BED
- ★ FOLDABLE BABY BED
- ★ PAINTABLE TABLECLOTH
- ★ PARTY TABLECLOTH



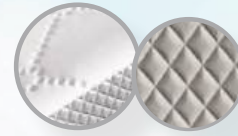


CHANGING MAT

The Changing Mat is specially designed to ensure your baby's comfort and safety while making the diaper changing process easier and more enjoyable for parents. With its elevated sides, it not only protects your baby from the hard edges of the changing table but also facilitates the diaper changing process.



Slip-Reducing
Base Structure



Easy to Clean Stain
Resistant Special Fabric



Soft and Comfortable with
Special Inner Filling



Clip-On Belt for Your Baby's Safety

Babies can be quite active during diaper changes; with the clip-on belt, you can safely change your baby's diaper.



Raised Edges for Added Protection

The raised side edges protect your baby from the hard edges of the changing table and also make the diaper changing process easier.

- ★ Elevated sides for safety and comfort
- ★ Clip-on belt for easy diaper changes and baby's safety
- ★ Fits standard changing tables with appropriate size and table attachment accessories
- ★ Non-slip base to reduce sliding
- ★ Eco-friendly product structure, free from harmful substances





FIBER FILLED CHANGING MAT

The Fiber-Filled Changing Mat provides a soft, safe, and comfortable surface for changing your baby. Ensuring the comfort and safety of babies is always a priority, and even small details can make a big difference. Fiber-filled changing pads serve as significant aids in this process, enhancing the comfort for both babies and parents alike.



Bidirectional Use



Fibre Filled

Stain Resistant,
Easy to Clean

- ★ Patterned, liquid-proof, stain-resistant, easy-to-clean surface
- ★ Possibility of bidirectional use
- ★ Cushion-like special design thanks to high density fibre inner filling
- ★ Compatible with changing furniture thanks to different sizes
- ★ Thanks to their portable design, they can be easily transported at home or outdoors
- ★ Environmentally friendly and free from harmful substances
- ★ Raised padded edges restrict your baby's movement, allowing you to change your baby safely
- ★ Changing nappies when your baby is on the move will not become a difficult process.





Soft Filling

Liquid Proof, Stain
Resistant, Easy to Clean



Double
Sided Use

Product Dimensions

50x70 cm
75x85 cm

Product Colours and Patterns



Aydede Mavi



Aydede Pembe



Aydede Bej



Puantiye Gri



Puantiye Mavi



Puantiye Pembe



Beyaz



Gri



Gri/Beyaz

Double
Sided Use





BAG SIZE BABY CHANGING PAD

Bag size baby changing pad is designed to create a hygienic changing area at home and outside with its easy-to-use structure. Thanks to its generally small size, it is designed to fit in a nappy bag or even a handbag. With its reusable structure, it provides both an environmentally friendly and economical solution in the long term. - Quilted, liquid-proof, stain-resistant, easy-to-clean fabric inner surface.



- ★ Patterned, liquid-proof, easy-to-clean outer surface.
- ★ Sponge supported head part for your baby's comfort and bidirectional use
- ★ Bebeğiniz konforu için sünger destekli baş kısmı ve çift yönlü kullanım imkanı

- ★ With its foldable elastic structure, the baby changing pad, which you can easily carry when you need it at home, travelling, travelling, can easily fit in your bag.
- ★ With different colour and pattern options, it will be your biggest assistant for frequent changing.
- ★ Eco-friendly and free of harmful substances



Product Colours and Patterns



Aydede Mavi



Aydede Pembe



Aydede Bej



Puantiye Gri



Puantiye Mavi



Puantiye Pembe

Product Dimensions

Open : 40x70 cm

Closed: 22x21 cm



BAG SIZE BABY DIAPER CHANGING CARE SET

A diaper changing pad for bag size is an essential baby care product that provides practicality and hygiene for parents traveling with or spending time outside with their baby. You can store all the items you need for diaper changes in the side pockets of the changing pad and quickly perform the diaper change. If you wish, you can separate these pockets from the changing pad with a zipper and use them for other purposes.



Thanks to the zip pocket, all
your needs are with you

Easy to Carry
with Pusket Strap

Sponge Supported
Head

Easy to Clean
Exterior Surface

Bidirectional Use
Possibility





Product Colours and Patterns

Product Dimensions

Open : 75x100 cm

Closed: 15x37 cm



Aydede Mavi



Aydede Pembe



Aydede Bej



Puantiye Gri



Puantiye Mavi



Puantiye Pembe



PLAYGROUND BED

The Baby'ness Playpen Mattress complements the atmosphere of your home with its various textures, colours, and patterns. With the Baby'ness Playpen Mattress, a delightful play and sleep area awaits your baby, preferred by many mothers.

Soft Filling

Designed with the sleep and play comfort of walking infants or newborns in mind, the Baby'ness Playpen Mattress features a soft and comfortable interior padding.



Easy Cleaning Convenience

The special top surface, which is liquid-proof and stain-resistant, ensures that any moisture does not damage the inner padding.



- ★ Liquid-proof, stain-resistant and easy-to-clean top surface
- ★ Texture, colour and pattern options to match the mood of your room
- ★ Soft and comfortable inner filling and wrinkle-free surface texture
- ★ Environmentally friendly and free from harmful substances
- ★ Lightweight and compact, so you can carry them wherever you want



Product Colours and Patterns

Product Dimensions

65x95x5 cm
60x120x5 cm
70x110x5 cm



Aydede Mavi



Aydede Pembe



Aydede Bej



Beyaz



Gri



ECO SPONGE PLAY PARK BED

The Baby'ness Eco Foam Playpen Mattress is designed with the sleep and play comfort of toddlers in mind, as well as the comfort of newborns. With its soft padding and comfortable structure, this playpen mattress will be there for your baby during their most enjoyable moments. Its lightweight design allows you to easily move it anywhere, making it simple to let your baby sleep and play comfortably.





Stain Resistant



Breathable, sweat-proof, iron-free interlining fabric
Eco-friendly, free from harmful substances Soft and comfortable inner filling



Easy to Clean



Easy to carry, lightweight structure
Suitable for different playground beds.

Product Colour



Beyaz

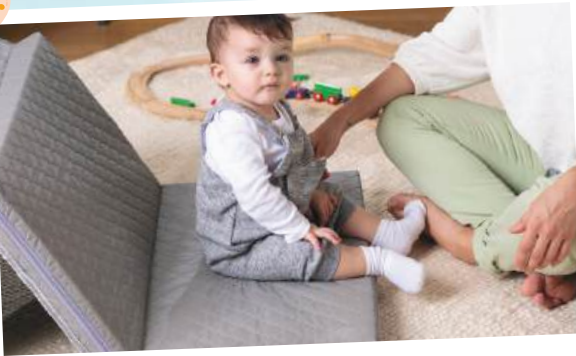
Product Dimensions

60x120x5 cm
70x110x5 cm



KATLANIR BEBEK YATAĐI

Foldable baby beds offer a practical and portable solution for traveling with babies or using in different rooms. These beds ensure that the baby stays in a comfortable and safe sleeping environment while also making it easier for parents to transport their baby during travels or between different rooms in the home.



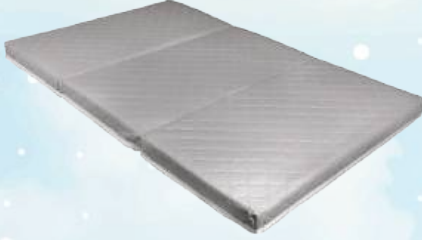
- ★ The bed is designed to fit various portable playpen sizes and features wrinkle-resistant fabric, making it a product where your baby can enjoy fun and comfortable times. The soft and cozy inner filling maximizes your baby's comfort.



- ★ Made from eco-friendly materials, this portable baby bed does not contain phthalates or other harmful substances. Its special fabric can be easily wiped clean with a damp cloth, ensuring the product remains hygienic. The quilted, waterproof, stain-resistant, and easy-to-clean fabric structure provides protection against any liquid contact without damaging the inner filling.

- ★ This bed offers protection against any liquid contact without the need for additional products like mattress protectors.

1



2



3



Product Dimensions

60x120x5 cm

70x110x5 cm



Product Colour



Gri



Available in two different sizes—60x120x5 cm and 70x110x5 cm—and in white and gray color options, the foldable baby beds provide alternatives to suit every taste. These products are ideal for ensuring the comfort and safety your baby needs, whether at home or while traveling.

- ★ Quilted, liquid-proof, stain-resistant and easy-to-clean special fabric
- ★ Possibility to use as both bed and armchair thanks to its triple folding structure
- ★ Unusual structure that can be transported in a special case
- ★ Sizes suitable for different playground beds
- ★ Soft texture, comfortable inner filling and wrinkle-free fabric structure
- ★ Eco-friendly and free from harmful substances
- ★ Easy to carry with a special bag when travelling





PAINTABLE TABLECLOTH

We have developed a PVC-free, food-safe, paintable tablecloth specifically for our little ones who are starting to use crayons. While your children joyfully color the tablecloth, you can peacefully enjoy your meal, and your family and friends can chat comfortably.



OH
LA
LA



- ★ Encourage teamwork and cooperation as children gather around our large, interactive tablecloth to paint together. This promotes social skills and bonding.
- ★ Our tablecloth is perfect for playdates, family gatherings, or solo artistic adventures, providing endless fun for children of all ages.
- ★ Made from high-quality, tear-resistant material, our tablecloth will withstand even the most enthusiastic coloring sessions. Simply wipe the tablecloth clean to reuse it.



DRAW - COLOR - WIPE - REUSE



Before first use, wipe the product with a damp cloth or wet wipe, then dry it with a dry cloth or paper towel, and let it sit for a few minutes.



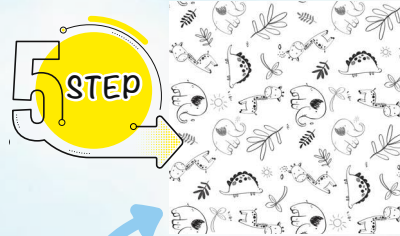
Children can color as they wish using preferably water-based felt-tip pens.



After the fun coloring session, you can frame the artwork to decorate the room.



After coloring, it can be easily wiped clean with a damp cloth or wet wipe, then dried with a dry cloth or paper towel.



After all these steps, the same tablecloth can be used repeatedly.



Product Range

Product Dimensions

100x140 cm



PVC FREE



OEKO
TEX®



Star Trek



Animal Kingdom



Fantastic City





PARTY TABLECLOTH

Party tablecloths are designed to add a splash of color to your baby showers, first birthdays, birthdays, or any other events. With color and pattern options that match your party theme, they become an essential part of your decoration. Their reusable nature makes them both eco-friendly and a cost-effective solution in the long run.



- ★ Our PVC tablecloths have a fiber backing; they do not scratch the surface underneath, prevent slipping, and do not ripple.
- ★ Our products are suitable for use in both indoor and outdoor settings. You can use them at home on a daily basis, at campsites, barbecues, and picnics.
- ★ They are waterproof, stain-resistant, and can be easily cleaned with a damp cloth.
- ★ With color and pattern options that fit your party theme, these tablecloths are an indispensable part of your decoration.
- ★ They are produced under Oeko-Tex certification, ensuring they are environmentally friendly and safe for human health.

Product Range



1187-1



1035-2



1035-3



122-24



122-30



122-52



226-1



226-2



KOLAY
TEMİZLENEBİLİR



SIVI
GEÇİRMEZ





baby'ness®

Neşe Plastik San. ve Tic A.Ş.

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